

AGENDA

WEDNESDAY, SEPTEMBER 10

5 PM – 7 PM / **REGISTRATION OPEN**

7TH FLOOR REGISTRATION

THURSDAY, SEPTEMBER 11

7 AM – 6 PM / **REGISTRATION OPEN**

7TH FLOOR REGISTRATION

7:00 – 7:50 AM / SUNRISE SESSIONS

Setting Up for Success: Operational Efficiencies and Financial Safeguards in Practice Ownership

Amanda Martinez
Sponsored by U.S. Bank Healthcare

● 1 HR NON-MEDICAL CE

CHICKEN / CLARK ROOM

The Story Prescription: Crafting Messages That Connect and Inspire

Park Howell
Sponsored by CareCredit

● ● ● ● 1 HR NON-MEDICAL CE

CAT / ADDISON ROOM

8:00 – 8:50 AM

Pulmonary Pattern Paradigms and Left-Sided CHF

Jaime Rechy Jr., DVM, DACVR

● ●
1 HR MEDICAL CE
DOG / AVENUE ROOM

Respiratory Patterns and Disease Localization

Leah Cohn, DVM, PhD, DACVIM (SAIM)

● ●
1 HR MEDICAL CE
CHICKEN / CLARK ROOM

From Clicks to Clients: Leveraging AI for Smarter Veterinary Marketing

Caitlin DeWilde, DVM

● ● ● ●
1 HR NON-MEDICAL CE
TURTLE / MICHIGAN ROOM

Being Authentic in Practice

Ryan Gibson, DVM, DACVIM (Neurology)

● ● ● ●
1 HR NON-MEDICAL CE
CAT / ADDISON ROOM

9:00 – 9:50 AM

Imaging Cats in Respiratory Distress

Jaime Rechy Jr., DVM, DACVR

● ●
1 HR MEDICAL CE
DOG / AVENUE ROOM

Feline Inflammatory Airway Disease

Leah Cohn, DVM, PhD, DACVIM (SAIM)

● ●
1 HR MEDICAL CE
CHICKEN / CLARK ROOM

Work Smarter, Not Harder: AI Tools for Streamlining Veterinary Workflows

Caitlin DeWilde, DVM

● ● ● ●
1 HR NON-MEDICAL CE
TURTLE / MICHIGAN ROOM

Where Has All the Confidence Gone

Ryan Gibson, DVM, DACVIM (Neurology)

● ● ● ●
1 HR NON-MEDICAL CE
CAT / ADDISON ROOM

10:00 – 11:45 AM / OPENING KEYNOTE

Opening Keynote: Weaving Tradition into Veterinary Medicine's Digital Future

Andy Roark, DVM
Sponsored by Hill's Pet Nutrition

● ● ● ● 1 HR NON-MEDICAL CE

PARROT / GRAND BALLROOM

11:45 AM – 12:45 PM / LUNCH

PARROT / GRAND BALLROOM

11:45 AM – 12:45 PM / ADVANTAGE LUNCH

RABBIT / NORTHWESTERN ROOM

1:00 – 1:50 PM

Pee, Pyo, and Pups: Imaging Urogenital Emergencies

Jaime Rechy Jr., DVM, DACVR

● ●
1 HR MEDICAL CE
DOG / AVENUE ROOM

Chronic Nasal Discharge in Dogs and Cats

Leah Cohn, DVM, PhD, DACVIM (SAIM)

● ●
1 HR MEDICAL CE
CHICKEN / CLARK ROOM

AI as Your New Assistant Manager: Boost Efficiency in Hiring, Training and Team Support

Caitlin DeWilde, DVM

● ● ● ●
1 HR NON-MEDICAL CE
TURTLE / MICHIGAN ROOM

Communicating Through Games

Ryan Gibson, DVM, DACVIM (Neurology)

● ● ● ●
1 HR NON-MEDICAL CE
CAT / ADDISON ROOM

LOOKING FOR A SPECIFIC TRACK?

Keep an eye out for colored dots in session descriptions, to see which session may fit you best.



DVM



Veterinary
Technician



CSR



Practice
Management

2:00 – 2:50 PM

To Cut or Not To Cut? That is the Diagnostic Imaging Question

Jaime Rechy Jr., DVM, DACVR



1 HR MEDICAL CE
DOG / AVENUE ROOM

Discerning Differentials for Dizzy and Down Dogs

Ryan Gibson, DVM, DACVIM (Neurology)



1 HR MEDICAL CE
CHICKEN / CLARK ROOM

15 Minute Practice Physical & The Top Small Business Mistakes

David McCormick, MS, CVA



1 HR NON-MEDICAL CE
TURTLE / MICHIGAN ROOM

Building and Sustaining a Positive Culture in the Veterinary Clinic

James Desir, DVM, CCRP

Sponsored by Merck Animal Health



1 HR NON-MEDICAL CE
CAT / ADDISON ROOM

3:00 – 3:50 PM

Vomiting and Diarrhea: New Nutritional Management Strategies

Adam Rudinsky, DVM, MS, DACVIM
Sponsored by Blue Buffalo



1 HR MEDICAL CE
DOG / AVENUE ROOM

The IVDD Umbrella

Ryan Gibson, DVM, DACVIM (Neurology)



1 HR MEDICAL CE
CHICKEN / CLARK ROOM

Improving Workplace Productivity

David McCormick, MS, CVA



1 HR NON-MEDICAL CE
TURTLE / MICHIGAN ROOM

The Breakdown of DEIB in Veterinary Medicine

James Desir, DVM, CCRP

Sponsored by Merck Animal Health



1 HR NON-MEDICAL CE
CAT / ADDISON ROOM

4:00 – 4:50 AM

Nutrition and Liver Disease: Triaditis to Hepatitis

Adam Rudinsky, DVM, MS, DACVIM
Sponsored by Blue Buffalo



1 HR MEDICAL CE
DOG / AVENUE ROOM

The Foggy Mind: Canine Cognitive Dysfunction

Ryan Gibson, DVM, DACVIM (Neurology)



1 HR MEDICAL CE
CHICKEN / CLARK ROOM

How Perks & Other Benefits Affect Value

David McCormick, MS, CVA



1 HR NON-MEDICAL CE
TURTLE / MICHIGAN ROOM

Modern Mentorship in Veterinary Medicine

James Desir, DVM, CCRP

Sponsored by Merck Animal Health



1 HR NON-MEDICAL CE
CAT / ADDISON ROOM

5:00 – 6:00 PM / EXPRESS YOURSELF

Unscripted: Real Moments in Veterinary Medicine

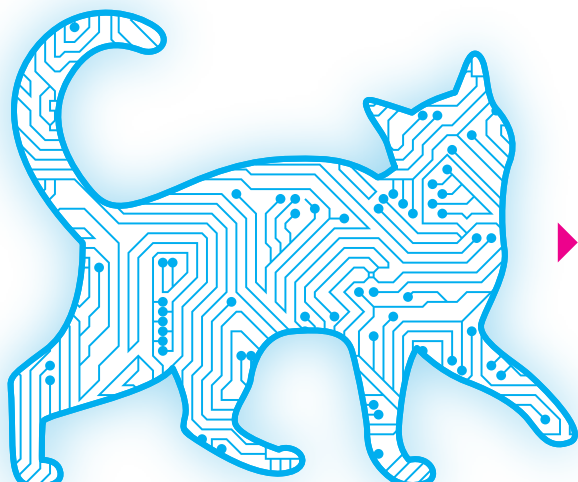
Park Howell

Sponsored by CareCredit



1 HR NON-MEDICAL CE

PARROT / GRAND BALLROOM



Schedules and speakers
are subject to change.



Please refer to the AAHA Con Mobile App
for real-time updates.

AGENDA

FRIDAY, SEPTEMBER 12

7 AM – 6 PM / REGISTRATION OPEN			7TH FLOOR REGISTRATION
7:00 – 7:50 AM / SUNRISE SESSIONS			
Pancreatic Disease: Dietary and Medical Approaches Adam Rudinsky, DVM, MS, DACVIM <i>Sponsored by Blue Buffalo</i>  1 HR MEDICAL CE DOG / AVENUE ROOM	Winning Your Market With AI Optimized Marketing Bill Schroeder <i>Sponsored By InTouch Practice Communications</i>  1 HR NON-MEDICAL CE CAT / ADDISON ROOM	“Shockingly Effective” Biophysical Agents in Companion Animal Rehabilitation David Levine, PT, PhD, DPT, MPH, FAPTA <i>Sponsored by Zomedica</i>  MEDICAL CE CHICKEN / CLARK ROOM	
8:00 – 8:50 AM			
Pain Management Tips and Tricks for Anesthetized Patients Ann Weil, MS, DVM, DACVAA  1 HR MEDICAL CE CAT / ADDISON ROOM	Coming Soon: What You Need to Know from the New AAHA Oncology Guidelines Sue Ettinger, DVM, DACVIM <i>Sponsored by Merck Animal Health</i>  1 HR MEDICAL CE DOG / AVENUE ROOM	Unlocking the Power of Whole Team Utilization that Drives Practice Success Heather Prendergast, RVT, CVPM, SPHR  1 HR NON-MEDICAL CE TURTLE / MICHIGAN ROOM	“Of Course I Can Help!” Using the AAHA Community Care Guidelines in Practice—Understanding the Challenge of Access to Care in Veterinary Medicine Elizabeth Alvarez, DVM, DABVP (Canine and Feline Practice); Kelly Schultz, DVM, MS; Emily McCobb, DVM, MS, DACVAA  1 HR NON-MEDICAL CE CHICKEN / CLARK ROOM
9:00 – 9:50 AM			
Anesthetic Complications and Emergencies—What Do I Do Now? Part 1 Ann Weil, MS, DVM, DACVAA  1 HR MEDICAL CE CAT / ADDISON ROOM	Game-Changing Innovations in Veterinary Oncology Sue Ettinger, DVM, DACVIM <i>Sponsored by Merck Animal Health</i>  1 HR MEDICAL CE DOG / AVENUE ROOM	Leading From The Middle: How Credentialed Technicians Build, Trust, Empower Others, and Elevate Teams Heather Prendergast, RVT, CVPM, SPHR  1 HR NON-MEDICAL CE TURTLE / MICHIGAN ROOM	“Of Course I Can Help!” Using the AAHA Community Care Guidelines in Practice—Applying Community Care Principles in Real-World Veterinary Scenarios Elizabeth Alvarez, DVM, DABVP (Canine and Feline Practice); Kelly Schultz, DVM, MS; Emily McCobb, DVM, MS, DACVAA  1 HR NON-MEDICAL CE CHICKEN / CLARK ROOM
9:50 – 10:30 AM / COFFEE BREAK WITH EXHIBITORS			CHAMELEON / SALON II-III
9:50 AM – 5:30 PM / EXHIBIT HALL OPEN			CHAMELEON/ SALON II-III
10:30 – 11:20 AM			
Anesthetic Complications and Emergencies-What Do I Do Now? Part 2 Ann Weil, MS, DVM, DACVAA  1 HR MEDICAL CE CAT / ADDISON ROOM	Oncology in Everyday Practice: Yes, You Can! Sue Ettinger, DVM, DACVIM <i>Sponsored by Merck Animal Health</i>  1 HR MEDICAL CE DOG / AVENUE ROOM	Cracking the Referral Code: Maximizing Outcomes with AAHA’s Latest Guidelines Courtney Campbell, DVM, DACVS-SA  1 HR NON-MEDICAL CE TURTLE / MICHIGAN ROOM	“Of Course I Can Help!” Using the AAHA Community Care Guidelines in Practice—Creating a Sustainable Culture of Access to Care in Your Practice Elizabeth Alvarez, DVM, DABVP (Canine and Feline Practice); Kelly Schultz, DVM, MS; Emily McCobb, DVM, MS, DACVAA  1 HR NON-MEDICAL CE CHICKEN / CLARK ROOM
11:30 AM – 12:20 PM			
Geriatric Kidneys, Dodgy Hearts and Wonky Livers-Anesthesia For Patients With Co-morbidities Ann Weil, MS, DVM, DACVAA  1 HR MEDICAL CE CAT / ADDISON ROOM	Diagnostic Dilemmas and Optimal Diagnosis of Pancreatitis in Dogs Harry Cridge, MVB, DACVIM (SAIM), DECVIM-CA <i>Sponsored by Hill’s Pet Nutrition</i>  1 HR MEDICAL CE DOG / AVENUE ROOM	Employment Law 101: What Every Veterinary Employer Needs to Know Kevin Paul, Esq.  1 HR NON-MEDICAL CE TURTLE / MICHIGAN ROOM	The Power of Praise: How Proper Feedback Can Cultivate Veterinary Superheroes Andi Davison, LVT, CAPP, APPC  1 HR NON-MEDICAL CE CHICKEN / CLARK ROOM

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DVM



Veterinary
Technician



CSR



Practice
Management

12:20 – 1:30 PM / LUNCH AND EXPO HOURS

CHAMELEON / SALON II-III

1:30 – 2:20 PM

Navigating Urgent Surgical Cases: An Essential Guide for Veterinary General Practice

Courtney Campbell, DVM,
DACVS-SA



1 HR MEDICAL CE
CAT / ADDISON ROOM

Going Beyond Supportive and Symptomatic Care: Updates on the Management of Pancreatitis

Harry Cridge, MVB, DACVIM
(SAIM), DECVIM-CA
Sponsored by Hill's Pet Nutrition



1 HR MEDICAL CE
DOG / AVENUE ROOM

Safety, Surveillance, and Speech: Navigating Workplace Rights and Responsibilities

Kevin Paul, Esq.



1 HR NON-MEDICAL CE
TURTLE / MICHIGAN ROOM

Rockstar Resilience Skills for the Veterinary Professional/Leader

Andi Davison, LVT, CAPP, APPC



1 HR NON-MEDICAL CE
CHICKEN / CLARK ROOM

2:30 – 3:20 PM

Walking on Pins and Needles: Injectable Medication Strategies for OA Management

Courtney Campbell, DVM,
DACVS-SA



1 HR MEDICAL CE
CAT / ADDISON ROOM

Picking the Right Diet for the Chronic Enteropathy Dog

Harry Cridge, MVB, DACVIM
(SAIM), DECVIM-CA
Sponsored by Hill's Pet Nutrition



1 HR MEDICAL CE
DOG / AVENUE ROOM

Equity at Work: Avoiding Discrimination and Building a Respectful Workplace

Kevin Paul, Esq.



1 HR NON-MEDICAL CE
TURTLE / MICHIGAN ROOM

Navigating Tension: Keeping Your Cool When Egos Collide

Andi Davison, LVT, CAPP, APPC



1 HR NON-MEDICAL CE
CHICKEN / CLARK ROOM

3:30 – 4:20 PM

Beyond the Knot: A Practical Guide to Suture Pattern Selection

Courtney Campbell, DVM,
DACVS-SA



1 HR MEDICAL CE
CAT / ADDISON ROOM

Food for Thought: Nutrition to Support Canine and Feline Cognition

Caitlyn Getty, DVM, PhD, DACVIM
(Nutrition)
Sponsored by Hill's Pet Nutrition



1 HR MEDICAL CE
DOG / AVENUE ROOM

From Hire to Goodbye: Managing the Employee Lifecycle Legally and Effectively

Kevin Paul, Esq.



1 HR NON-MEDICAL CE
TURTLE / MICHIGAN ROOM

Surgical Instruments: I Dare You To Learn New Concepts About Processing Surgical Instruments

Rick Schultz
Sponsored by RMPS Publishing



1 HR MEDICAL CE
CHICKEN / CLARK ROOM

4:30 – 6:00 PM / RECEPTION WITH EXHIBITORS

CHAMELEON / SALON II-III

4:30 – 6:00 PM / KONG STUFFING AND GIVEBACK EVENT

PARROT / GRAND BALLROOM

6:15 – 6:45 PM / EVENING PUPPY YOGA *Sponsored by Merck Animal Health*

SQUIRREL/SHEFFIELD ROOM

5:30 – 6:20 PM / SUNSET SESSIONS

Blueprints to Enterprise Value: How Design and Workflow Drive Long-Term Veterinary Success

Mark de Wolde, DVM, MRCVS and Marie-Eve Allard
Sponsored by myVETgroup



1 HR NON-MEDICAL CE
CAT / ADDISON ROOM

Safeguarding Wealth: Lawsuit Prevention & Tax Strategies

Monique Johnson
Sponsored by Legally Mine



1 HR NON-MEDICAL CE
CHICKEN / CLARK ROOM

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AGENDA

SATURDAY, SEPTEMBER 13

7 AM – 3 PM / REGISTRATION OPEN				7TH FLOOR REGISTRATION
7:00 – 7:50 AM / SUNRISE SESSIONS				
Veterinary Practice Valuations in Today's Economic Reality Win Lippincott Sponsored by Ackerman Group  1 HR NON-MEDICAL CE CAT / ADDISON ROOM	Better Patient Care Through Fecal Testing: Preventive Medicine, Profitability, and Resistance Stewardship Sam Razor Sponsored by Parasight System Inc.  1 HR MEDICAL CE DOG / AVENUE ROOM	Beyond Bandages and Billing: Streamlining Veterinary Workflows with Integrated Inventory and Practice Management Tools T. Nick Williams Sponsored by Sitehound  1 HR NON-MEDICAL CE CHICKEN / CLARK ROOM		
8:00 AM – 1:00 PM / EXHIBIT HALL OPEN				CHAMELEON/ SALON II-III
8:00 – 8:50 AM				
Urban Legends in Toxicology Renee Schmid, DVM, DABT, DABVT  1 HR MEDICAL CE CHICKEN / CLARK ROOM	Backyard Poultry for the General Practitioner: Introduction to Common Diseases and Conditions Brenna Fitzgerald, DVM, DABVP (Avian Practice)  1 HR MEDICAL CE DOG / AVENUE ROOM	Defining Your DVM Legacy: The Core of Vision, Mission & Values Peter Weinstein, DVM, MBA  1 HR NON-MEDICAL CE TURTLE / MICHIGAN ROOM	What Do You Do When a Client Says No Melissa Tompkins-Lewis, BS, CVPM, PHRca, CCFP  1 HR NON-MEDICAL CE CAT / ADDISON ROOM	
9:00 – 9:50 AM				
Too Much of a Good Thing? The Potential Fatal Effects of Supplements Renee Schmid, DVM, DABT, DABVT  1 HR MEDICAL CE CHICKEN / CLARK ROOM	Backyard Poultry for the General Practitioner: Diagnostic Options and Therapeutic Considerations Brenna Fitzgerald, DVM, DABVP (Avian Practice)  1 HR MEDICAL CE DOG / AVENUE ROOM	Building Your Veterinary Dream: Location, Lenders & Layout for Success Peter Weinstein, DVM, MBA  1 HR NON-MEDICAL CE TURTLE / MICHIGAN ROOM	How to Communicate with Clients and Other Team Members by Understanding Body Language Melissa Tompkins-Lewis, BS, CVPM, PHRca, CCFP  1 HR NON-MEDICAL CE CAT / ADDISON ROOM	
9:50 – 10:15 AM / COFFEE BREAK WITH EXHIBITORS				CHAMELEON / SALON II-III
10:15 – 11:45 AM / CLOSING KEYNOTE				
Closing Keynote: Chasing Innovation: Embracing Collaboration and Growth in Challenging Environments Ryan Leak Sponsored by HUB International  1 HR NON-MEDICAL CE PARROT / GRAND BALLROOM				
11:45 AM – 1:00 PM / LUNCH AND EXPO HOURS				CHAMELEON / SALON II-III
1:00 – 1:50 PM				
I Can Do It With a Broken Bank Renee Schmid, DVM, DABT, DABVT  1 HR MEDICAL CE CHICKEN / CLARK ROOM	Feline Relationships: Managing Conflict, Introductions, and Aggression Christine Calder, DVM, Diplomate ACVB  1 HR MEDICAL CE DOG / AVENUE ROOM	The People Equation: Building & Leading Your Winning Veterinary Team Peter Weinstein, DVM, MBA; Caitlin DeWilde, DVM; Amanda Martinez; Dan Markwilder, DVM; David McCormick, MS, CVA; and Ryan Whitley  1 HR NON-MEDICAL CE TURTLE / MICHIGAN ROOM	Manager Guilt: Why We Have It and How Do We Get Rid of It Melissa Tompkins-Lewis, BS, CVPM, PHRca, CCFP  1 HR NON-MEDICAL CE CAT / ADDISON ROOM	

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DVM



Veterinary
Technician



CSR



Practice
Management

2:00 – 2:50 PM			
From Gut-Wrenching to Gut-Healing: How Vets Navigate Antibiotics for Canine Acute Diarrhea Erin Frey, DVM, MPH, DACVPM  1 HR MEDICAL CE CHICKEN / CLARK ROOM	Emotional Responses in Dogs: What Is That All About? Christine Calder, DVM, Diplomate ACVB  1 HR MEDICAL CE DOG / AVENUE ROOM	Measure to Master: Driving Success with Veterinary KPIs & Financial Data Peter Weinstein, DVM, MBA  1 HR NON-MEDICAL CE TURTLE / MICHIGAN ROOM	Minimizing the Impact of Burnout on Your Bottomline Casey Robinson, DVM and Dave Shuey, LMSW, DMA <i>Sponsored by IndeVets</i>  1 HR NON-MEDICAL CE CAT / ADDISON ROOM
3:00 – 3:50 PM			
Beyond the “Just In Case” Pill: Applying Consensus Guidelines for Smarter Antibiotic Use in All Our Patients Erin Frey, DVM, MPH, DACVPM  1 HR MEDICAL CE CHICKEN / CLARK ROOM	Helping Dogs Through Stressful Experiences: Practical Tools and Team-Based Approach Christine Calder, DVM, Diplomate ACVB  1 HR MEDICAL CE DOG / AVENUE ROOM	The Ownership Imperative: Navigating the Future of Veterinary Entrepreneurship Peter Weinstein, DVM, MBA  1 HR NON-MEDICAL CE TURTLE / MICHIGAN ROOM	Clinical Excellence: How High-Quality Care Drives Revenue, Retention, and Results Andrew Heller, DVM and Ericka Queen <i>Sponsored by IndeVets</i>  1 HR NON-MEDICAL CE CAT / ADDISON ROOM

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